1978 Index by Author

Allen, T. Harrell

How Good a Listener Are You?, Summer, p. 32

Allison, Web

Letters to the Editor-Spring, p. 41; Summer, p. 31; Fall, p. 39; Winter, p. 16

Barrett, F.D.

Can Managers Manage Time?, Summer, p. 34

Bennett, Solon A.

Equipment Leasing-An Acquisition Technique, Spring, p. 46 Cooperative Purchasing, Summer, p. 45

Receiving, Inspecting and Accepting Materials, Fall, p. 45

Stores Layout and Basic Functions, Winter, p. 43

Berman, Claire

Why Can't A Woman... Be More Like a Man?, Fall, p. 8

Brown, David S.

Looking Ahead: The Manager's Job in the Year 2000, Fall, p. 31

Campbell, David

Some Characteristics of Creative Managers, Winter, p. 12

Carr, James G.

Guilty? Not Me!, Summer, p. 20

Clapp, Norman M.

The Sense and Nonsense of Regulation, Fall, p. 2

Crisp, William T.

A Co-op Fable, Fall, p. 25

Edwards, Paul R.

Nine Out of Ten Questions Don't Need an Answer, Spring, p. 10 Engel, Peter H.

Movers and Doers: Anatomy of a Successful Manager, Fall, p. 5

Fulmer, William E.

The Making of a Supervisor-1977, Spring, p. 33

Goodwin, James

Things Are Seldom What They Seem, Spring, p. 29

Janeway, Eliot

Do You Really Want That Raise?, Spring, p. 8

Kirk, Raymond J.

Groupthink: When Too Many Heads Spoil the Decision, Winter, p. 18

Lawrence-Leiter & Company

Getting Results From Consultants, Winter, p. 14

Levy, Marguerite

Personal Power Enhancement: A Way to Executive Success, Fall, p. 14

Lushe, Frank R.

Pension Benefits of Reemployed Veterans, Spring, p. 42

Recovering Attorneys' Fees When EEOC Loses Lawsuits, Summer, p. 41

Amendments to Age Discrimination Act, Fall, p. 40

Adoption of Final Rules on Employee Selection Procedures, Winter, p. 37

Lynch, Dudley

In Sync With the Other Guy, Spring, p. 21

McAllister, T. B.

Where Do We Go From Here?, Spring, p. 16



Miller, Barbara Jakel

"Imagineer" To Your Life's Goals, Spring, p. 27

Murphy, Betty Southard

Working Women and the Law, Winter, p. 6

Palk, Roy

The District Manager-A New Job in a New Era, Summer, p. 22

Raynor, Richard A.

Designing Rates for Load Management, Summer, p. 12

Reichman, Walter

Personal Power Enchancement: A Way to Executive Success, Fall, p. 14

Sargent, Howard

Can You Manage in a Fishbowl?, Winter, p. 26

Silber, Mark, B.

Faith in Face-To-Face Fighting, Summer, p. 27

Sloan, Joseph

Load Management and the Consumer/Member, Spring, p. 2 Meter Tampering, Winter, p. 2

Smith, H. B.

Major Outage-One Method of Coping With the Madness, Spring, p. 12

Turvey, Ralph

Marginal Cost Pricing for Electric Rates, Fall, p. 19

Unknown

Managing 25 Years From Now, Fall, p. 38

Von Bergen, Clarence W. Jr.

Groupthink: When Too Many Heads Spoil the Decision, Winter. p. 18

Walters, Roy W.

Games Managers Play, Summer, p. 2

1978 Index by Subject

Communications

How Good a Listener Are You?—T. Harrell Allen, Summer, p. 32
In Sync With the Other Guy—Dudley Lynch, Spring, p. 21
Nine Out Of Ten Questions Don't Need An Answer—Paul R. Edwards, Spring, p. 10

Electric Rates

Designing Rates for Load Managemen!—Richard A. Raynor, Summer, p. 12 Marginal Cost Pricing for Electric Rates-Dr. Ralph Turvey, Fall, p. 19

Things Are Seldom What They Seem-James Goodwin, Spring, p. 29

General

Getting Results From Consultants-Lawrence-Leiter & Co., Winter, p. 14

Major Outage-One Method of Coping With the Madness-H. B. Smith, Spring, p. 12

Meter Tampering-Joseph Sloan, Winter, p. 2

Government

The Sense and Nonsense of Regulation-Norman M. Clapp, Fall, p. 2

Humor

A Co-op Fable-William T. Crisp, Fall, p. 25 Letters to the Editor-Web Allison, Spring, p. 41; Summer, p. 31; Fall, p. 39, Winter, p. 16

Labor

Adoption of Final Rules on Employee Selection Procedures—Frank R. Lushe, Winter, p. 37
Amendments to Age Discrimination Act—Frank R. Lushe, Fall, p. 40
Pension Benefits of Reemployed Veterans—Frank R. Lushe, Spring, p. 42
Recovering Attorneys' Fees When

EEOC Loses Lawsuits—Frank R. Lushe, Summer, p. 41 Working Women and the Law— Betty Southard Murphy, Winter, p.

6

Management-General

Can You Manage in a Fishbowl?— Howard Sargent, Winter, p. 26 The District Manager—A New Job

in a New Era-Roy Palk, Summer, p. 22

Games Managers Play-Roy W. Walters, Summer, p. 2
Groupthink: When Too Many Heads Spoil the Decision-Clarence W. Von Bergen Jr., Winter, p. 18
Load Management and the Consumer/Member-Joseph Sloan,

Spring, p. 2 Looking Ahead: The Manager's Job in the Year 2000—David S. Brown, Fall, p. 31

The Making of a Supervisor-

1977-William E. Fullmer, Spring, p. 33 Managing 25 Years From Now-Unknown, Fall, p. 38

Some Characteristics of Creative Managers—David Campbell, Winter, p. 12

Management-Materials

Cooperative Purchasing—Solon A. Bennett, Summer, p. 45
Equipment Leasing—An Acquisition Technique Solon A. Bennett

tion Technique-Solon A. Bennett, Spring, p. 46

Receiving, Inspecting and Accept-

ing Materials—Solon A. Bennett, Fall, p. 45 Where Do We Go From Here?—T. B. McAllister, Spring, p. 16

Management-Personnel

Personal Power Enhancement: A Way to Executive Success-Walter Reichman and Marguerite Levy, Fall, p. 14

Money

Do You Really Want That Raise-Eliot Janeway, Spring, p. 8

Psychology

Faith in Face-To-Face Fighting—Dr. Mark B. Silber, Summer, p. 27
Guilty? Not Me!—Dr. James G. Carr, Summer, p. 20
"Imagineer" to Your Life's Goals—Barbara Jakel Miller, Spring, p. 27
Movers and Doers: Anatomy of a Successful Manager—Peter H. Engel, Fall, p. 5
Why Can't A Woman Be More

Why Can't A Woman... Be More Like A Man?—Claire Berman, Fall, p. 8

Time

Can Managers Manage Time-F. D. Barrett, Summer, p. 34

